# MIKEWATT

#### **EXPERIENCE**

#### **Senior Interaction Designer**

2018 - Present

Google - Seattle, WA

Define the user model, user interface, and product experience for Google Cloud Platform products. Develop story-boards, mockups and prototypes to communicate interaction and design ideas. Partner with product stakeholder to shape and define strategy and gauge usability of new and existing products.

# **UX Design Manager**

2017 - 2018

Tableau - Seattle, WA

Led, coached, developed, and grew a team of eight UX Designers distributed across the Tableau product platform. Responsible for all aspects of staff performance evaluation and career development. Coordinated design strategy for Tableau Server Cloud & Platform, customer e-commerce applications, developer platform, and NLP initiatives. Managed design process and engagement models and design team system, tools, and platforms.

## **Senior UX Designer**

2016 - 2017

Tableau - Seattle, WA

Led design for Tableau Services Manager (TSM) web console and other server and cloud enterprise products. Supported four engineering teams across three regional offices. Designed and delivered product design artifacts including scenarios, screen flows, product specifications, guidelines, prototypes, and user research studies. Designed, tested, and contributed new design patterns. Contributed to UX team practice improvements.

## **Senior UX Designer**

2014 - 2016

Amazon Web Services - Seattle, WA

Led product design for cloud DevOps applications CodeDeploy, CodeCommit, and CodePipeline. Supported five engineering teams. Created design artifacts, documentation, drawings and prototypes, and presented product concepts to AWS executive leadership. Collaborated with research team to design and execute user research studies. Contributed new design patterns and helped manage UX Design guidelines. Contributed to all levels of UX team recruitment, mentored new UX staff, and developed process improvements.

# **Senior User Experience Architect**

2012 - 2014

Deloitte Digital - Seattle, WA

Designed digital products for Fortune 100 clients, including Nike, Eddie Bauer, T-Mobile, J.Crew, and Delta. Designed personas, scenarios, wireframes, and prototypes for mobile and web apps. Collaborated with visual designers, developers and project managers. Pitched ideas and presented design solutions to client executives. Helped develop UX team standards and processes. Recruited, interviewed, and mentored new UX designers.

## **User-Centered Design Lead**

2011 - 2012

General UI - Seattle, WA

Designed and delivered personas, scenarios, screen-flows, user research studies and interactive prototypes for client iOS and Android applications. Pitched mobile app concepts and presented design solutions to clients. Managed and mentored junior developers and design interns.

#### **SPECIALTIES**

Product design
Interaction design & prototyping
Enterprise & systems design
Mobile & responsive solutions

Leadership Design strategy Team building Collaboration Information architecture User research Usability testing Contextual inquiry

#### **EDUCATION**

## MS, Human Centered Design & Engineering

2011

University of Washington, Seattle, WA

#### BS, Communication - Media Law

2008

University of Washington, Seattle, WA



Axure, Sketch, Invision, Principle, OmniGraffle, Adobe CC, pen & paper, competency in HTML, CSS, and Framer.